International Association of Korean Lawyers

Annual International Conference

September 13 – September 16, 2018

SPONSORSHIP LEVELS

LEVEL	BENEFITS
Diamond: $25,000	• Exclusive Gala Sponsor (Sat., Sept. 15) with host welcome remarks • Full page ad in the conference program, first choice for outside back cover of program or inside back cover or inside front cover • Acknowledgments throughout the conference including at Fri. and Sat. lunches and dinners, and the Cocktail Reception • 10 free conference registrations • Panel sponsorship: 1st choice • 2 tables of 10 for Sat. Gala (total of 20 seats which include seating for the 10 free registrations) • Foursome for golf tournament (if available) • 1 reserved table for Fri. night late night activities • Vendor Booth and Space at Conference Venue, if desired • In-kind swag/promo items
Platinum: $15,000	• Option to be lead sponsor of Opening Night Reception (Thurs., Sept. 13) • Full page ad in the conference program, second choice for outside back cover of program or inside back cover or inside front cover • Acknowledgments throughout the conference including at Fri. and Sat. lunches and dinners • 8 free conference registrations • Panel sponsorship: next after Diamond • 1 table of 10 for Sat. Gala (total of 18 seats which include seating for the 8 free registrations) • Foursome for golf tournament (if available) • 1 Reserved table for Fri. night late night activities • 1 Vendor booth at conference venue, if desired • In-kind swag/promo items
Gold: $10,000	• Acknowledgments throughout the conference including at Fri. and Sat. night dinners and Fri. Lunch • 5 free conference registrations • 1 table of 10 for Sat. Gala • Panel sponsorship: after Diamond/Platinum sponsors • 1/2 page ad in the conference program • 1 Vendor booth at conference venue, if desired • In-kind swag/promo items
Silver: $5,000	• Acknowledgments throughout the conference including at Fri. and Sat. night dinners • 3 free conference registrations • Panel sponsorship: after Diamond/Platinum/Gold sponsors • 1/2 table (5 people) at the Sat. night dinner • 1/4 page ad in the conference program • 1 Vendor booth at conference venue, if desired • In-kind swag/promo items

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SPECIAL SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	BENEFIT
Individual Dinner Sponsorships *2 Opportunities:* *Fri., Oct. 5 and* *Sat., Oct. 6*	Fri., Sept. 14: $15,000 (off-site location; tentatively, Atlanta History Center) Sat., Sept. 15: $15,000 (Only if no Diamond Sponsor) • Can be multiple sponsors for the same dinner: max 3 for Friday night dinner. • Saturday, up to maximum 2 sponsors • Corporate/Law Firm signage at the dinner event as the sponsor plus opportunity to speak* • Recognition at the dinner • 1 table of 10 during the dinner • Full page ad in the conference program (third choice for outside back cover of program or inside back cover or inside front cover, if available)
Opening-Night Reception *Thurs., Oct. 4*	$10,000 + If no Platinum Sponsor accepts, bids will be solicited and sponsorship will be awarded to the highest offer. Opening bids must be greater than $10,000 to cover venue, food, and beverage. ** • Corporate/Law Firm signage with company logo at event* • Acknowledgment at event • Full page ad in conference program
Luncheon Sponsor *2 Opportunities:* *Fri., Oct. 5 and* *Sat., Oct. 6*	Fri., Sept. 14: $7,500 Sat., Sept. 15: $7,500 • Open to up to 2 sponsors per lunch • Corporate/Law Firm signage at lunch* • Acknowledgment during lunch program • Sponsorship acknowledgment printed in the conference program
Conference Tote Bags	$5,000 • Corporate logo on the bag along with the IAKL logo* • Ability to include any other corporate/law firm marketing items, including pens, notepads, etc. in the bag, to be provided by the sponsor
Pre-dinner Cocktail Reception (1 hour) *2 Opportunities:* *Fri., Sept. 14 and* *Sat., Sept. 15, prior to respective dinners*	Fri., Sept. 14: $5,000 (off-site location; tentatively, Atlanta History Center) Sat., Sept. 15: $7,500 (at hotel venue and estimated larger attendance) • Corporate/Law Firm signage with logo next to the bar* • Recognition/Acknowledgment at Cocktail Reception by MC • Sponsorship acknowledgment printed in the conference program

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OPPORTUNITY	BENEFIT
Continental Breakfast *2 Opportunities:* *Fri., Oct. 5 and* *Sat., Oct. 6*	Fri., Oct. 5: $5,000 Sat., Oct. 6: $5,000 • Corporate/Law Firm signage at the breakfast* • Sponsorship acknowledgment printed in the conference program
Coffee Break Sponsor *3 Opportunities*	$3,500 per coffee break • Corporate/Law Firm signage with company logo at coffee break* • Sponsorship acknowledgment printed in the conference program
Vendor Booths	2-day price: $2,500 • Includes booth at the conference venue for Fri. and Sat. • 2 seats at Fri. and Sat. dinners
Conference Program Ads*****	Full Page $2,500*** Half Page $1,500 Quarter Page $750 Trifold CLE Schedule $4,000

***** *All sponsor, corporate, and/or law firm signage, logo and advertising text to be provided by sponsor to IAKL in appropriate format subject to a worldwide, royalty-free, non-exclusive license for IAKL to use any such logos, marks, or copyrighted materials; signage setup, vendor booth arrangements, timing and formation of recognition/acknowledgements, printing, publication, and any and all promotional and advertising materials subject to IAKL's direction and final approval.*

***Bids for the **Thurs. Opening Night reception** should be emailed as soon as possible to IAKL2018@kabaga.org*

****If no Diamond or Platinum sponsor take the inside cover, inside back cover or the back cover pages, those full page ads will be at $3,500.*

To secure your sponsorship of the conference or a specific event, or secure an ad, please send an email to IAKL2018@kabaga.org indicating your choice. Final payment is required to finalize all sponsorships and ads.

ALL SPONSORSHIPS WILL BE AWARDED ON A "FIRST COME, FIRST SERVE" BASIS

Please send your checks payable to "IAKL" to:
Peter Rho, IAKL Treasurer
Lee Hong Degerman Kang & Waimey
660 S. Figueroa Street, Suite 2300, Los Angeles, CA 90017
Tel. (213) 623-2221, Fax: (213) 623-2211
Email: prho@lhlaw.com

Please contact IAKL Treasurer Peter Rho for wire transfer information, and the IAKL Host Committee at *IAKL2018@kabaga.org* **for additional information.**