



kabaga.org

**RE: Request for Korean-American Bar Association of Georgia (KABA-GA) 10<sup>th</sup> Year Anniversary Celebration Dinner Sponsorship**

Dear Friend:

KABA-GA is excited to host its [10<sup>th</sup> Anniversary Celebration Dinner](#) on **Thursday, August 25, 2022** at **The 3120**.

**SPONSORSHIPS AVAILABLE (more info below)**

- 🏆 Platinum - \$2,500 (one already taken!)
- 🏆 Gold - \$1,500
- 🏆 Silver - \$1,000
- 🏆 Bronze - \$500

**WHY SPONSOR OUR 10<sup>TH</sup> ANNIVERSARY CELEBRATION DINNER?**

- ✨ Promotional coverage at the event, through our 400+ person listserv, and on our website, FB, & LinkedIn pages.<sup>i</sup>
- ✨ A primary barrier to career advancement for AAPI lawyers is inadequate access to mentors and contacts.<sup>ii</sup> KABA-GA can mentor Korean law students/lawyers better than any individual partner, firm, or company.
- ✨ Networking opportunity with 100+ lawyers, business, and community leaders.
- ✨ Your contribution will support our good work for years to come.

**FUN FACTS**

- ❖ AAPI lawyers have the highest law firm attrition rate and lowest partner to associate ratio of any racial group.<sup>iii</sup>
- ❖ It's been that way for nearly 20 years!<sup>iv</sup>
- ❖ Georgia-Korea trade in 2021 was \$9.5+ Billion.<sup>v</sup> Korea is Georgia's 10<sup>th</sup> largest export market and Georgia is Korea's 3<sup>rd</sup> largest import market.<sup>vi</sup>
- ❖ 120+ Korea-based corporations are in or around Georgia (e.g. SK Battery America, Hyundai, Kia, LG, and Hanwha Q Cells).<sup>vii</sup>
- ❖ Korea was the first foreign country visited by Gov. Kemp and the largest source of FDI in Georgia in 2019 (and has ranked in the top 5 for years).<sup>viii</sup>
- ❖ 90,000+ ethnic Koreans reside in Georgia, one of the largest outside of Korea itself.<sup>ix</sup>



"It's been one of my most fulfilling professional achievements mentoring young Korean lawyers at KABA. They have unique challenges and opportunities. I emphasize and teach them the importance of speaking up, being confident, and gaining clients early on, so they can excel in any place of employment they choose." June Lee, Equity Partner, Nelson Mullins, AmLaw 100 Firm

## ABOUT KABA-GA

In 2012, we started KABA-GA with a vision—support young Korean-American lawyers and students—and for 10 years, we’ve done just that! We’re not the biggest or fanciest group around, but we build authentic friendships and mentorships.

- 100% volunteer. No paid staff.
- Grown from 10 members in 2012 to 100+ members in 2022.
- Hosted the 2018 IAKL Conference, consisting of 400+ Korean lawyers from around the world.
- Held engaging events, such as the Lunar New Year Celebration, SSF Community Seminar, Law Student Mock Interviews, and How to Build Your Book of Business.

To help ensure our continued success, our goal is to raise \$30,000 to cover event expenses and support future programming efforts.

Thank you for your consideration.

Sincerely, Jung Wook Lee, KABA-GA Vice President, [jung@gakoreanlawyer.com](mailto:jung@gakoreanlawyer.com)



KABA Volunteer Event (above)

KABA Golf Clinic & Outing (below)



In 2021, KABA-GA was recognized by the local Consul General’s office of South Korea for its contributions to the Korean community. For several years, KABA-GA has assisted incoming Korean businesses and Korean nationals with sourcing quality legal representation.



KABA-GA’s annual Lunar New Year Celebration was restarted in 2022 after the pandemic. The Board was sworn in by Judge Mihae Park. Its events are regularly featured in the Korean press.



“KABA is a unique community where we try to form genuine friendships. Before going in house, I worked at a law firm, so providing mentorship and in-house perspectives to young lawyers is especially meaningful. We have fun too!” Seam Park, Associate GC, CarMax

## KABA-GA 10<sup>th</sup> Year Anniversary Dinner Sponsorship Levels & Event Details



**Event:** 10<sup>th</sup> Year Anniversary Celebration, Featuring Speaker Hon. Sandra Pak

**Date:** August 25, 2022, 6:30pm-8:30pm

**Location:** The 3120, Norcross, GA

**Food:** JS Kitchen by Jang Su Jang and 2 Drink Tickets

**Admission Cost:** General Admission \$100; Students \$50 | Early Registration Through August 5, 2022

### **Sponsorships:**

Tier 1 Sponsor (Platinum) \$2,500

- 5 complimentary tickets to the KABA-GA 10<sup>th</sup> anniversary dinner event
- 2 complimentary 2023 KABA-GA membership
- Full-page ad in the program
- 2 to 4 minute speaking time “congratulatory remarks”
- Specific name reference by MCs in thanking sponsors
- Inclusion in digital background during dinner

Tier 2 Sponsor (Gold) \$1,500

- 3 complimentary tickets to the KABA-GA 10<sup>th</sup> anniversary dinner event
- 2 complimentary 2023 KABA-GA membership
- Half-page ad in the program
- Specific name reference by MCs in thanking sponsors
- Inclusion in digital background during dinner

**Tier 3 Sponsor (Silver) \$1,000**

- 2 complimentary tickets to the KABA-GA 10<sup>th</sup> anniversary dinner event
- 1 complimentary 2023 KABA-GA membership
- Quarter-page ad in the program
- Specific name reference by MCs in thanking sponsors
- Inclusion in digital background during dinner

**Tier 4 Sponsor (Bronze) \$500**

- 1 complimentary ticket to the KABA-GA 10<sup>th</sup> anniversary dinner event
- 1 complimentary 2023 KABA-GA membership
- Recognition as a sponsor in the program
- Inclusion in digital background during dinner

**Logo/ad materials:** Send to Jung Wook Lee, [kabturns10@gmail.com](mailto:kabturns10@gmail.com) by August 17, 2022 to ensure inclusion in printed materials.

**Payment:** Payment encouraged to KABA's Zelle (Zelle ID [vysuh0704@gmail.com](mailto:vysuh0704@gmail.com)) or by check payable to KABA-GA, and mailed to Ms. Jung Wook Lee, 3700 Crestwood Pkwy, Ste. 380, Duluth, GA, 30096. Payment also accepted online at <https://kabaga.org/event-4891809>.

**Questions:** Ms. Jung Wook Lee, KABA-GA Vice President, [jung@gakoreanlawyer.com](mailto:jung@gakoreanlawyer.com)



(Clockwise) Summer IAKL Mixer, SSF Community Forum, KABA Mock Interview Event, KABA-GA Mixer, Panelists from How to Build Your Book of Business.

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<sup>i</sup> [www.kabaga.org](http://www.kabaga.org); <https://www.facebook.com/KoreanAmericanBarGA>;  
<https://www.linkedin.com/company/kabaga/>.

<sup>ii</sup> <https://thepractice.law.harvard.edu/article/a-portrait-of-asian-americans-in-the-law/#:~:text=There%20are%20now%20over%2053%2C000,of%20all%20lawyers%20in%20America>; <https://news.bloomberglaw.com/business-and-practice/a-tipping-point-for-asian-american-lawyers>; <https://www.apaportraitproject.org/>.

<sup>iii</sup> *Id.*

<sup>iv</sup> *Id.*

<sup>v</sup> <https://www.georgia.org/press-release/korea-trade-investment-promotion-agency-kotra-opens-first-atlanta-office#:~:text=In%202021%2C%20Georgia%20exports%20to,totaled%20%248.83%20billion%20in%202021>.

<sup>vi</sup> *Id.*

<sup>vii</sup> <https://www.ossoff.senate.gov/press-releases/readout-sen-ossoff-meets-with-south-korean-ambassador-lee-soo-hyuck/>; <https://www.seuskcc.org/korean-companies-in-southeast-us.html>.

<sup>viii</sup> <https://www.globalatlanta.com/foreign-firms-played-key-role-in-record-breaking-year-for-georgia-investment/>.

<sup>ix</sup> <https://www.georgia.org/blog/connecting-cultures-state-georgia-and-korea>.